



# Business and Finance

*518 titles as part of your subscription*

# Business and Finance Collection

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“Our goal is to get our students as prepped and ready for the world of work as we possibly can. The reality is it’s not easy to be a good manager. We have to find elegant ways of providing leading-edge academic content as well as practical skills training: the so-called ‘soft skills’.

Soft skills are hard, so **it’s key to get students engaged.**” -  
**Dr Peter Lenney, Lancaster University Business School**

### Videos available

Accounting	4	Information Technology	2
Business Studies	249	International Business	4
Economics	12	Management	55
Education and Training	65	Marketing	22
Finance	12	<b>Total</b>	<b>518</b>
Human Resources	93		

**Additional resources such as student activities and support notes for teachers.**



Native iPhone/iPad and Android app



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## Distributor of the world’s leading educational video producers



Australia’s foremost producer of audio-visual resources, committed to increasing learner engagement at all levels of education; from primary school to TAFE, university and beyond.



Seven Dimensions has produced over 700 films unique videos and television programs, winning over 160 international media awards for excellence.



The Video Arts solutions cover bespoke and off-the-shelf video, e-learning and mobile-learning courses designed to reach more learners in more places.



Learning ZoneXpress is the premier source of “edu-taining” and award-winning learning tools. Our mission is to design, create and deliver innovative messages on life skills topics.

# Popular titles included in this collection

## Featured series



### The John Cleese Collection

John Cleese uses his knowledge of business to present lectures on decision making, creativity in management, and the importance of learning from your mistakes.

Titles included in this series:

- Budgeting
- Can You Spare a Moment?
- Cost, Profit and Break-even
- Creativity in Management
- Decisions, Decisions
- How Not to Exhibit Yourself

- How to Lose Customers Without Really Trying
- It's Your Choice
- Managing Problem People – Rule-Bound Reggie
- Meetings, Bloody Meetings and more...

2014 | 728 min | UK



### Jamie's School Dinners: Managing Change

Using the example of how Jamie Oliver helped schools transform school dinners from processed, ready-made junk into tastier, more nutritious meals, 'Jamie's School Dinners: Managing Change', brings change to life in an easy to understand and inspirational way.

2005 | 26 min | UK



### Jamie's Dinners: Living With Change

Living with change helps you take your employees through the four different stages of change to minimise fear and confusion. They will reject it, resist it, reflect on it, but in the end resolve it - the challenge and excitement of new opportunities will triumph over all the negative perceptions of change.

2005 | 19 min | UK



### Training Point Leadership Series 1 Leadership in Action

Leaders in the workplace are often managers and supervisors, but they can be found at all levels within an organisation. This program investigates leadership traits and explores strategies for enhancing leadership potential.

2009 | 14 min | AUS



### Business Without Borders Series

Global markets can expose companies to hundreds of millions of new customers. But getting it right isn't easy. This series examines three vital aspects of global business - identifying global markets, branding and products and pricing.

2013 | 30 min | AUS



### Customer Service Essentials Series

The Customer Service Essentials series offers 32 short lessons featuring some of the UK's favourite comedians tackling some of the most prevalent issues in Customer Service. In each scenario, Bad Manager takes the lead and fails dismally, exhibiting all of the negative behaviours people sometimes demonstrate at work. Thank goodness for Good Manager, who picks up the pieces and de-briefs on why one way might be better than the other.

2011 | 79 min | AUS



### Management Styles Explained

Effective management will ensure that the objectives of an organisation are met. This informative program examines the five management styles, their characteristics, advantages and disadvantages and application to various management situations.

2011 | 17 min | AUS

# Popular titles included in this collection



## Employment Relations and Conflict Resolution

Teamwork and effective relationships with colleagues are key to the productive and profitable operation of most organizations. This production examines employment relations and workplace conflict.

2012 | 22 min | AUS



## Enhancing Teamwork

Challenging times have brought about a critical emphasis on building successful teams. This program breaks down the four different stages that developing teams go through, and the critical ever-changing roles of the team members.

2009 | 18 min | AUS



## Small Business Management Series

### The Business Plan

In this program we discuss the importance of a well constructed business plan, visiting the three main components; the operations plan, the marketing plan, and the financial plan.

2009 | 27 min | AUS



## Environmental Sustainability in Business - A Case Study

This program features a case study of businesses that have developed unique approaches to sustainability. Their visionary leaders reveal how becoming 'green' has helped make their businesses stronger and more financially viable.

2010 | 28 min | AUS



## Management Essential Series

The Management Essentials series covers 33 must-have skills for managing people in the areas of recruiting, motivation, coaching and leadership. In each episode, Bad Manager exhibits all of the negative behaviours people sometimes demonstrate at work, while Good Manager shows how to be a good leader.

2015 | 67 min | UK



## Cutting Edge Communication Series

This series will surprise, amaze and entertain you, while at the same time teaching some important lessons in human interaction, in a way you won't forget! Everyone will laugh and learn with these short episodes that highlight dos and don'ts.

2012 | AUS

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