

Term One: Library Update

VEA Secondary Library Content Update - Australia & New Zealand

Term One 2013

VEA is pleased to present this first update to your VEA Library for 2013. This update adds 18 new programs to your library that are now available as part of your school's existing ClickView subscription.

To find out more about your VEA Library and the new programs please visit www.vealibrary.com or you can get in touch with any comments or feedback at: feedback@veagroup.com

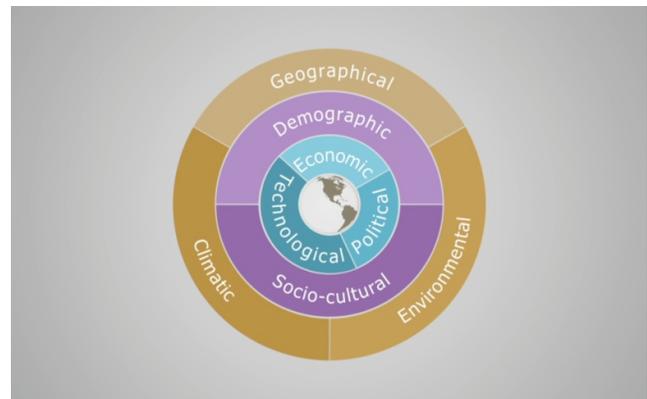
Factors Affecting Global Tourism

21 Minutes

Subject: Tourism

Level: Senior Secondary

Many forces impact on global tourism – some have immediate impact, others longer term; some have a major effect on destination competitiveness and stability, others are not so significant. The global forces taxonomy categorizes the factors affecting global tourism into three layers. Each layer creates challenges and opportunities for tourism destinations. This program examines the global forces taxonomy, including the outer layer – geographical, environmental and climatic factors; the middle layer – demographic and socio-cultural factors; and the inner layer – political, economic and technological factors. Expert academic, Prof Brian King from Victoria University, provides a range of informative insights to the dynamics of the tourism industry in an excellent learning resource that is ideal for all students of tourism and related disciplines.



Growth and Niche Markets in Tourism

21 Minutes

Subject: Tourism

Level: Senior Secondary

A range of factors have led to tourism becoming one of the world's fastest growing industries. Tourism experiences have become more diverse in recent decades, in response to changing demands from the market. One area that has seen significant growth is niche markets. This program explores some niche markets, including volunteer tourism, dark tourism, health and medical tourism, and gastronomic tourism.

This program looks at different niche tourism markets from a range of perspectives and features interviews with Professor Brian King from Victoria University, Maree Blackburn and Siobhan Marsh from Lattitude Global Volunteering, seasoned traveller Patrick Wooldridge, Nick Brooks-Sykes from Bath Tourism Plus UK, Charlotte Hannah from Thermae Bath Spa UK, and Leanne De Bortoli and Brett Stanley from De Bortoli Wines in Victoria's Yarra Valley. It is an engaging and informative resource that is essential viewing for students of tourism and related studies.



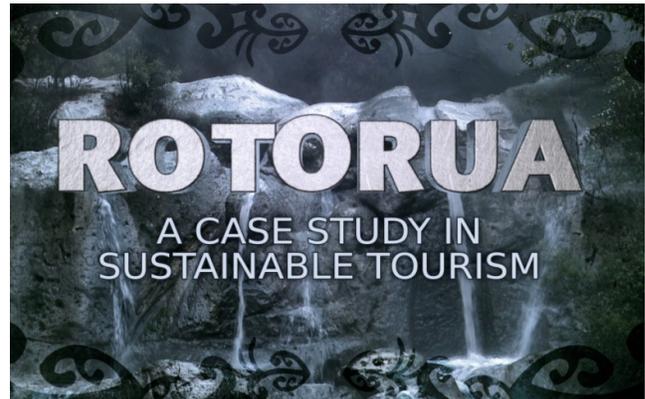
Rotorua: A Case Study in Sustainable Tourism

24 Minutes

Subject: Tourism / Geography / New Zealand

Level: Mid - Senior Secondary

Tourism is an important industry to many nations worldwide. New Zealand is no exception. Rotorua on New Zealand's North Island is the birthplace of tourism in that country, having hosted visitors to the city and surrounding area since the early 19th century. Geothermal features, Maori culture, the spa/health and wellbeing industry and the region's spectacular lakes and forests are the attractions that draw around four million visitors a year to Rotorua. But is the industry sustainable economically, socially and environmentally? A range of strategies and management practices are focused on this very question. This program examines the Rotorua tourism industry and its economic, social and environmental impacts, and looks at what is being done, and what needs to be done, to ensure the industry remains sustainable for the long term. It features a range of local interviewees, including Oscar Nathan, General Manager of Rotorua Marketing and a range of operators, managers and owners of significant tourism industry businesses.



Australia's National WHS Legislation

19 Minutes

Subject: Health & Safety

Level: Senior Secondary

New Work Health and Safety legislation came into effect in some Australian states and territories on 1st January 2012. It was developed to harmonise the laws affecting workplace safety in Australia by replacing existing state based OH&S legislation. This interview led program gives a brief history of the development of workplace safety in Australia, the development and need for the new WHS laws, defines key terms in the system, and explains changes to incident notification and offence categories. Craig Salter, from Action OHS consulting, provides clear, detailed explanations of the WHS legislation. The program provides an understanding of the new WHS legislation as well as showing that Workplace safety is a system of change.



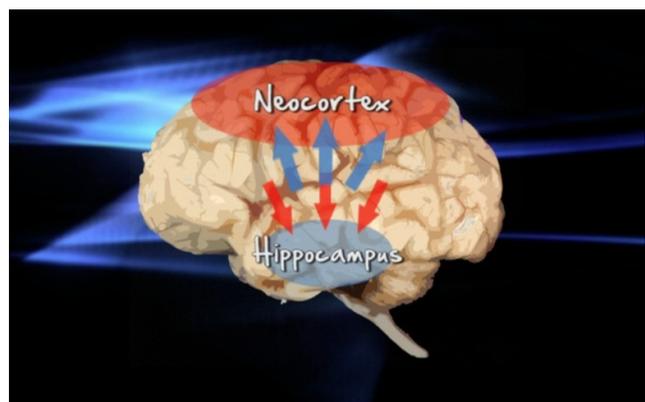
Sleep

26 Minutes

Subject: Psychology

Level: Mid - Senior Secondary

Sleep – it's something we do every day, but why do we sleep and why are psychologists so interested in sleep? What happens if we don't sleep? Sleep has been the subject of extensive research over many years, and while our knowledge and understanding about sleep, and the role it plays in keeping us healthily alive, has advanced considerably over the past few decades, there is still much we don't know. This film examines sleep and why human beings do it, the nature of sleep including the four stages of sleep, and looks at the causes and impact of not sleeping. It is presented by psychologist Dr Steve Taylor and includes expert comments from Prof. Kevin Morgan and Prof. Jim Horne from the University of Loughborough, and Prof. Gareth Gaskell from the University of York. It is an excellent resource for Psychology students at senior secondary level, as well as those undertaking tertiary and further education studies.



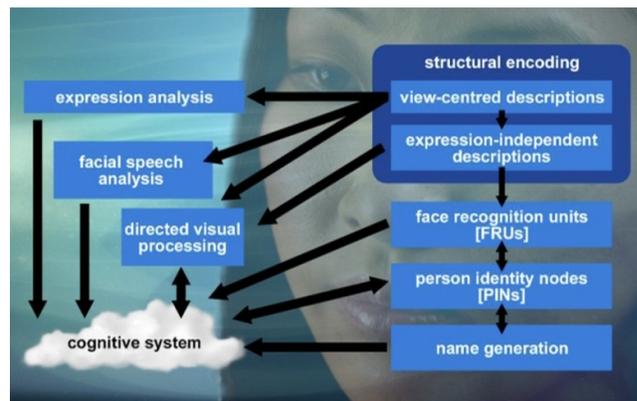
Face Recognition

24 Minutes

Subject: Psychology

Level: Mid - Senior Secondary

The way we make assessments about many people every day is by looking at their face. Faces tell us basic information such as gender, approximate age and possible ethnicity. But we also learn to read faces to gather clues about what sort of person someone is or how they might be feeling. We also recognize faces and can pick out those familiar to us from many others that are not. But how do we do this and why do some people suffer prosopagnosia – or the inability to recognize faces? This film explores the fascinating topic of face recognition, including recognizing faces, reading faces and the Bruce-Young model, and blindness to faces. Expert interviewees include Prof. Vicki Bruce from the University of Newcastle, Prof. Andy Young from the University of York and Dr Sarah Bate from the University of Bournemouth.



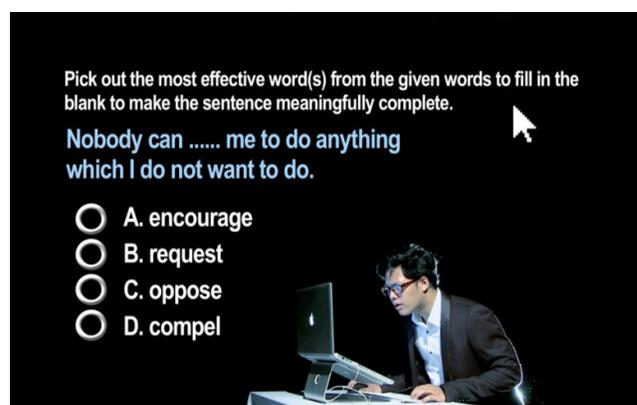
Psychometric Testing and Employment

22 Minutes

Subject: Careers

Level: Mid - Senior Secondary

Psychometric testing is a key stage in the recruitment process for many employers. Understanding what's involved in the testing process can prove invaluable for employee candidates. This interview-led documentary style program explains what psychometric testing is and why it's used, the various types of psychometric tests candidates might encounter, how to prepare for tests, and the advantages and disadvantages of psychometric testing. Those interviewed for the program include Mandy Jones, careers consultant at Cardiff University, clinical psychologist Dr Simon Kensella, Melissa Martin, director of the Clarity Group, Becky Bevans, HR consultant for Pardos Bevans Consulting, and Prue Laurence, consulting psychologist and director of Psylutions. Suited to senior secondary and TAFE for those seeking employment or a change of career, it is also a great resource in the fields of psychology, business studies and career counselling.



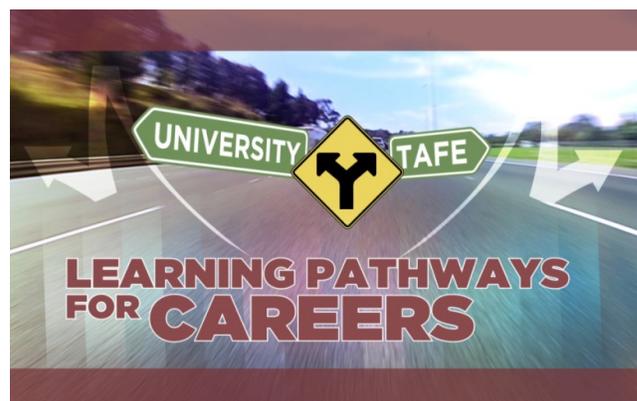
Learning Pathways to Careers

17 Minutes

Subject: Careers

Level: Junior - Senior Secondary

The workforce is constantly changing. Career pathways take many twists and turns during the course of an individual's life. Today, most jobs or careers involve a requirement for initial and ongoing learning and training. This program explores learning pathways, including professional careers through university degrees, vocational options and training and post-graduate and ongoing training. Featuring interviews with Joanne Tyler from Monash University, and Donald Warren from NMIT in Melbourne, it offers a range of perspectives on how formalized institutional and on-the-job learning can open up a wide range of vocational and career opportunities for people of all ages. It is an excellent resource for those at secondary school who are considering undertaking further learning in a post-secondary environment; those who have already left school; and those who may be looking to change careers.



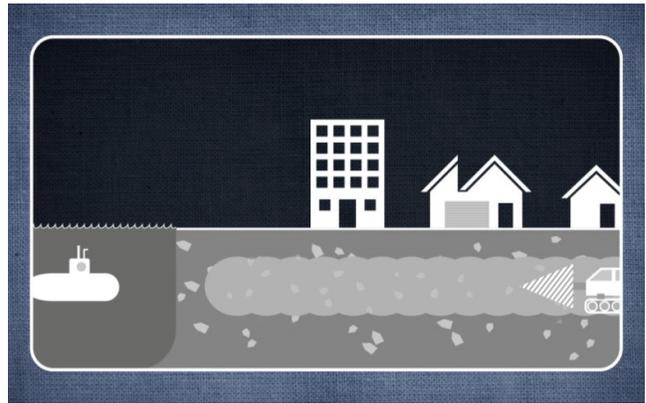
The World of Work

14 Minutes

Subject: Careers

Level: Junior - Senior Secondary

Do we live to work or work to live? The universal struggle to find a balance between work and life outside work is explored in this engaging, street-style program. People from a diverse range of industries are asked about their work and how they attempt to lead a healthy, fulfilling life. How important is it to be passionate about ones work? How does financial stability affect ones self-esteem? What has the impact of technology, especially the internet, had on the way we work? This insightful, fast-paced resource is ideal for any viewers in middle to senior secondary audiences keen to understand more about the world of the work and how it shapes our identity.



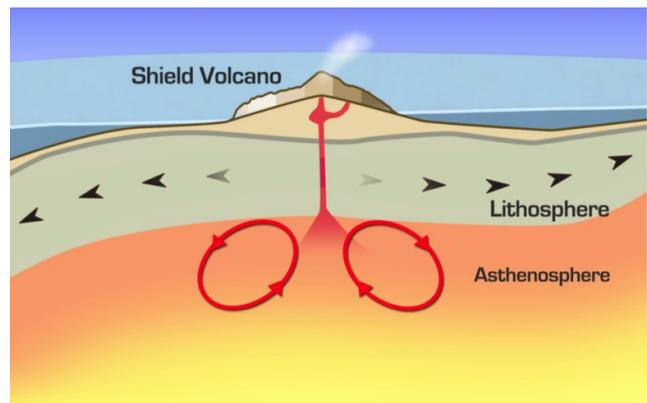
The Christchurch Earthquake: A Case Study

30 Minutes

Subject: Geography / New Zealand

Level: Mid - Senior Secondary

The destructive and unexpected nature of earthquakes has remained a constant threat since civilisation began. Suitable for all secondary audiences, this two-part program firstly examines the scientific aspects to an earthquake, focusing on the earth's structure and the changes which take place both before and after a seismic event. The second part is an in-depth case study of the February 2011 earthquake in Christchurch. A devastating event for the city's residents and surrounding landscape, viewers hear firsthand accounts from seismology experts, emergency response leaders, rebuilding and reconstruction co-ordinators, and locals. The impact and response to the quake has changed the lives of many New Zealanders, and although the future remains uncertain the spirit of the people has proven to be inspirational.



The Treaty of Waitangi: An Introduction

23 Minutes

Subject: History / New Zealand

Level: Mid - Senior Secondary

Reaching agreement on the meaning and 'spirit' of the Treaty of Waitangi - New Zealand's founding document - has led to fierce debate and violent conflict between European settlers and Maoris since its signing in 1840 until the present day. This documentary style program looks at: events leading up the signing; consequences of the signing, the key points of difference in the two versions of the treaty; the treaty in the twentieth century; and the founding of the Waitangi Tribunal. There are interviews with New Zealand historians Claudia Orange, Dr Benjamin Pittman (Great-Great Grandson of Maori Chief Patuone) and Mark Derby. Suitable for New Zealand history, culture related and indigenous rights studies at the senior secondary and further education level, it provides a good introduction to the treaty and the controversies and points of contention surrounding it.



Maori Land Protests

27 Minutes

Subject: History / New Zealand

Level: Mid - Senior Secondary

The 1970s was a period of great social and political upheaval around the world, including the push for indigenous equality and land rights. The Maori protest movement was the result of a culmination of grievances dating back to the signing of the treaty of Waitangi in 1840. This documentary style program explores: the reasons for the 1970s Maori protest movement; the 1975 Hikoiki – protest march; the Occupation of Bastion Point in 1977; and how Aotearoa-New Zealand has changed since the protests. There are interviews with New Zealand historians Claudia Orange, Dr Benjamin Pittman (Great-Great Grandson of Maori Chief Patuone) and Mark Derby. Suitable for New Zealand history, culture related and indigenous rights studies at the senior secondary and further education level, it provides a great overview of the key protests and their enduring significance.



Mining

19 Minutes

Subject: Geography

Level: Junior Secondary

Starting with a brief historical overview of mining, this comprehensive program takes us out of the classroom, into the field, and down the mines. We visit Victoria's Stawell gold mine and meet experts from Rio Tinto, experiencing first-hand the processes and technology involved in modern mining operations. Following the mineral exploration flow chart, we discover how mining companies search for mineral deposits, explore the four most common types of modern mining operations, and explain of the froth flotation method of separating minerals from gangue. Finally, we examine the all-important process of land rehabilitation after the mine has closed.



Information Report Writing Skills

12 Minutes

Subject: English

Level: Junior Secondary

Our impulsive, feisty 13 year old, Pip, has convinced the fast food loving principal that the canteen food could do with a face lift. Pip must now write an information report on nutrition, together with a case study of a terrific school canteen. In order to learn how to write an information report, Pip volunteers for a day of work experience at a local newspaper. Through an engaging story, this Australian-made, primary curriculum fit program explores how to report accurate written information, including identifying and avoiding personal bias, avoiding excessive use of technical language, and using a range of reliable sources to gather information.



The Art of Persuasive Writing

13 Minutes

Subject: English

Level: Junior Secondary

Pip is an impulsive, feisty 13 year old who lives in a family of opinionated and eccentric people. While Pip's no stranger to an argument, she needs to learn how to harness her own passion and conviction! When she is given the task of doing an oral presentation, her mission is to get the near-inedible school canteen food improved, Jamie Oliver style. Through an engaging story this program explores what makes good persuasive writing, including incorporating others' points of view into your rebuttals, not being rude, using humour, appealing to emotions, and the importance of research and evidence



IT Networks

20 Minutes

Subject: Information Technology

Level: Senior Secondary

Computer networks are at the foundation of Information and Communication Technology. A good understanding of the main elements and functions of computer networks is therefore crucial. This program provides a comprehensive overview of: the world of networks; wireless LANs and mobile devices; key hardware and software components; wired and wireless protocols; the strengths and limitations of wired and wireless; and network security. Perfect for senior secondary and TAFE in the fields of Information Technology and business, it is also suited to viewers wanting a better understanding of computer networks. Providing up-to-date information, this program is the ideal guide to the key systems and components of IT networks.



Developing a Website

20 Minutes

Subject: Information Technology

Level: Senior Secondary

Website design and development is an exciting, highly creative industry that continues to grow at a rapid rate. This interview-led program looks at the key considerations involved when developing a website. It looks at: internet basics; planning a website; designing and constructing a website; and website testing. Interviewed for the program include leading website development experts Karl Ervine, IT lecturer at Victoria University, David Graves, Creative director of GWS Media and John Anderton, CEO of Butterfly Internet. Ideal for senior secondary and TAFE in the fields of information technology, graphic design and business, it provides great advice and tips on how to build a well functioning, user-friendly and attractive website.



ICT in Organisations

22 Minutes

Subject: Information Technology

Level: Senior Secondary

For any modern organisation, Information and Communication Technology (ICT) is fundamental to how they operate. But how do we actually define ICT's and what is the specific role they play in business?

Experts with a lifelong understanding of digital technology guide viewers through: the ICT environment, the ICT needs and solutions for organisations, monitoring and evaluating ICT's and

what the future of ICT's might look like. The program offers a variety of visual metaphors, which help to illuminate the inter-connected world of digital communication and how reliant we've become on technology. Upper secondary I.T and business audiences will find this a visually-appealing and highly-accessible program as they seek to learn more about the world of ICT's.

